Minutes of the Health Information and Analysis Oversight Council Meeting of June 29, 2017

Council members present: Ms. Fay Donohue (Vice Chair); Ms. Alicia B. Curran; Acting Commissioner Gary Anderson, Division of Insurance; Ms. Lauren Peters, designee of Secretary Kristen Lepore, Executive Office for Administration and Finance; Ms. Coleen Elstermeyer, designee of Executive Director David Seltz, Health Policy Commission; and Ms. Karen Tseng.

Noting the presence of a quorum, Ms. Donohue called the meeting to order at 9:03 a.m.

I. WELCOME AND APPROVAL OF PRIOR MEETING MINUTES [VOTE]

Ms. Donohue solicited comments on the prior meeting's minutes. She requested that the minutes be corrected to address a misspelling of her name. Hearing no other comments, Ms. Tseng made a motion to approve the minutes. Ms. Peters seconded. The minutes were unanimously approved.

II. FINANCE COMMITTEE REPORT

Ms. Peters provided the Council with an overview of the Finance Committee's previous meeting, which included an approval of CHIA's Fiscal Year (FY) 2018 spend plan. Mr. Campbell led the Council though a discussion of CHIA's FY 2017 yearend projections and FY18 spend plan. He also described the FY18 budget hearing, which resulted in public testimony. Mr. Campbell noted that CHIA was waiting on its landlord to sign a lease with the Office of Consumer Affairs and Business Regulation (OCABR), enabling work necessary to move have OCABR move into CHIA's office. A cotenant, he added, would allow CHIA to capture substantial savings in FY18 and future years.

III. DISCUSSION OF TRANSPARENCY WEBSITE

Mr. Campbell began his presentation on the transparency website in development by CHIA. He walked through the anticipated features and functions of the website. A discussion ensued on what the primary goals should be, including different interventions it could support and appropriate benchmarks for evaluating success. Ms. Tseng suggested that the site could be used while consumers were enrolling in a health plan, enabling them to better understand their options. Ms. Peters added that this technology could also help employers drive employees toward high-value products. Ms. Curran asked that CHIA consider including a feature that would allow users to submit feedback on their site experience during initial rollout. Ms. Elstermeyer stressed the importance of developing click through targets and metrics. Ms. Tseng requested that CHIA evaluate the opportunity to include data on urgent care clinics and day surgery.

Ms. Donohue summarized the salient points of the discussion that should be addressed in the coming months: different constituencies (providers, employers, and consumers) to consider, expectations around time frame, making explicit assumptions around the site and understanding them, learning from others, and marketing.

IV. OVERVIEW OF CHIA'S ECOSYSTEM AND DATA ASSETS

Mr. Campbell then described to the Council who he has identified as CHIA's main stakeholders. He emphasized that the agency's relationships are based on data sharing and around CHIA's data assets. Mr. Campbell then showed the Council a graphic articulating each of CHIA's data assets and how they are used in agency publications. He noted that the publications serve as an important testing ground of CHIA's data.

V. EXECUTIVE DIRECTOR'S REPORT

Mr. Campbell summarized the work being done on the MA APCD—moving forward with the procurement of vendor services, stakeholder outreach, and developments on substance use data. He explained to the

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Council that Tufts Health Plan had begun voluntarily resubmitting self-insured data to CHIA. Mr. Campbell explained that when possible CHIA will continue to work with the other large payers to receive their self-insured data. He also explained the strategy CHIA is exploring to receive substance use data, including removing any extraneous personal health information from the submitted files that is not needed for data analysis. Mr. Campbell also noted that the Division of Insurance has begun using the MA APCD for its enrollment reports, and that CHIA is working with DOI to use the dataset for additional reporting purposes.

Mr. Campbell concluded his presentation by noting that Ms. Karen Tseng would no longer be on the Council. The Council thanked her for her many contributions.

VI. CLOSING

There being no other business to discuss, the meeting was adjourned at 10:51 a.m.